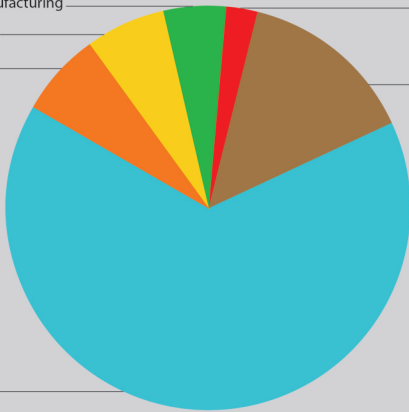


Make your Advertising DOLLARS COUNT!

Distribution By Reader Classification
Diamond Pulse Magazine

Special Order Manufacturing
Wholesale & Retail
Manufacturer
Retailer
Wholesaler
Repairer



- 65.2% Retail Jewelry
- 13.9% Wholesaler
- 6.7% Manufacturer
- 6.5% Wholesale & Retail
- 4.9% Special Order Manufacturing
- 2.7% Repairer



DIAMOND & JEWELRY INDUSTRY

Geared to the wholesale jewelry industry, Diamond Pulse Magazine is at the forefront of how natural diamonds and jewelry are being sold.

LARGE CIRCULATION

Diamond Pulse stands as a premier publication for the natural diamond and fine jewelry industry. Each month, 24,000 professionally printed issues are delivered directly to leading retailers and buyers, ensuring your brand receives exceptional visibility and reaches a highly engaged audience of industry professionals.

SHOW DISTRIBUTION

Our presence at the industry's most prestigious events further elevates your exposure. Diamond Pulse is distributed at top-tier trade shows, including JCK Las Vegas, JIS, and JA New York. This strategic placement puts your advertisement directly in front of key buyers and retailers, increasing your opportunities for new business.

DIGITAL REACH

Your exposure extends far beyond the printed page. We amplify your brand across our dedicated email networks and social media platforms like Facebook and Instagram, reaching thousands of jewelry professionals every month. Our digital editions are also featured in targeted email campaigns and available online.

UNMATCHED VALUE

You will not find a more cost-effective advertising platform in the natural diamond sector. By maintaining efficient operations, we provide premium industry exposure at budget-friendly rates. We are committed to delivering the highest return on your marketing investment. Contact us today to reserve your space in our next issue.

FULL PAGE

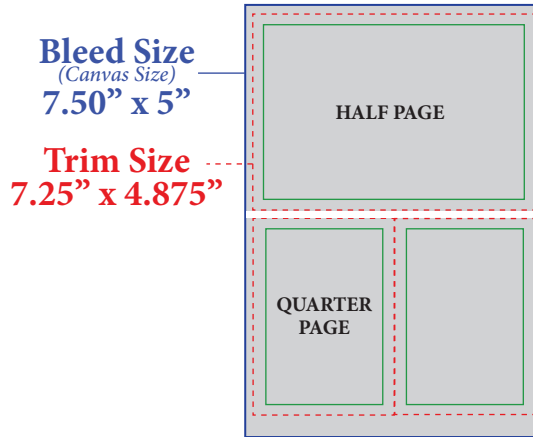


3 months **6 months**
\$1,250/mo \$1,150/mo

12 months
\$1,000/mo

Consecutive months

HALF PAGE

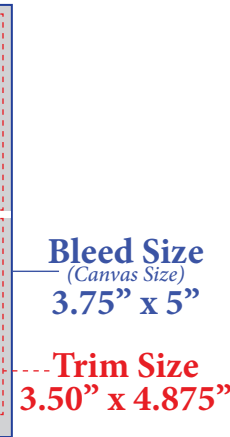


HALF PAGE **3 months** **6 months** **12 months**
\$750/mo \$700/mo \$600/mo

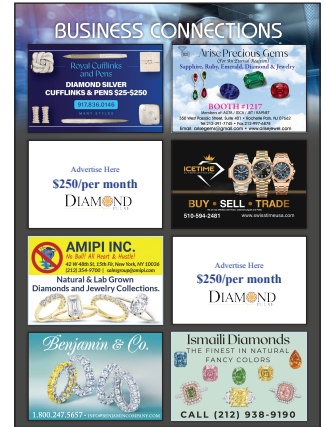
QUARTER PAGE **3 months** **6 months** **12 months**
\$500/mo \$450/mo \$400/mo

Consecutive months

QUARTER PAGE



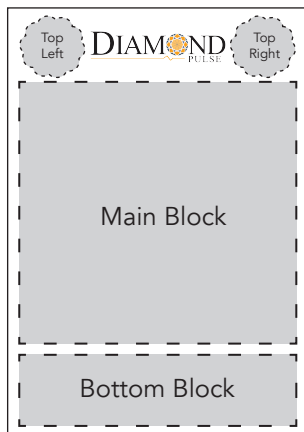
BUSINESS CONNECTION



\$250/mo

3.25" W x 2.125" H

FRONT COVER

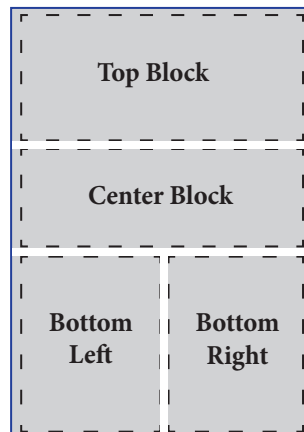


Main Block
\$3,500
6.75" W x 6.50" H

Bottom Block
\$2,000
6.75" W x 1.75" H

Top Left or Right
\$500
1.75" W x 1.75" H

BACK COVER



Top Block
\$2,000
7.50" W x 3.00" H

Center Block
\$2,000
7.50" W x 2.625" H

Bottom Block (Left or Right)
\$1,500
3.625" W x 5.00" H

IMPORTANT:

*All sizes are in inches.
Keep live matter at least
1/2" on all sides inside
bleed for safety.*

FILE FORMATS:

High resolution (300dpi) PDF files are preferred. If providing other formats, ensure all images are CMYK and that all fonts are embedded.

PLEASE LABEL FILES:

Include Name of Company, Magazine Name/Section and Ad Size.

**AD MATERIAL DEADLINE:
15th OF THE PRIOR MONTH**

EMAIL FILES TO:

sendusyourgraphics@gmail.com

*Prices are per month.
*Minimum 3 month agreement required.



Advertisement Terms of Agreement

This represents the agreement and understanding between Diamond Pulse & the customer (hereinafter called the "Client")

I the "CLIENT" agree to advertise with Diamond Pulse for _____ consecutive months. I agree to purchase a _____ page for the amount of \$ _____ per month Starting _____ 20 _____. I agree to pay for that months advertising 1 month in advance. I agree to keep a zero balance with Diamond Pulse at all times or this contract may be terminated and a late fee of 15% will be added to all outstanding balances. An early termination fee of \$1000 will apply to accounts terminated before this agreement is complete. All ads must be submitted to diamond Pulse no later than the 10th of the month for it to be included in the next month's issue, otherwise we will run previous month's ad. Diamond Pulse does not take responsibility for errors and content of ads.

Additional comments: _____

Signature: _____ Signature of sales Rep: _____

Business Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Fax: _____

Web Address: _____ Notes: _____

Billing Information: Visa MasterCard AMEX

Credit Card #: _____ Exp: ____/____ Code: _____

Name On Card: _____

I authorize Diamond Pulse to charge my Credit Card for the agreed amounts in this contract.

Signature: _____

Monthly Ad Fee \$ _____

Graphic Charge \$ _____

Billed Today \$ _____

Billed monthly \$ _____