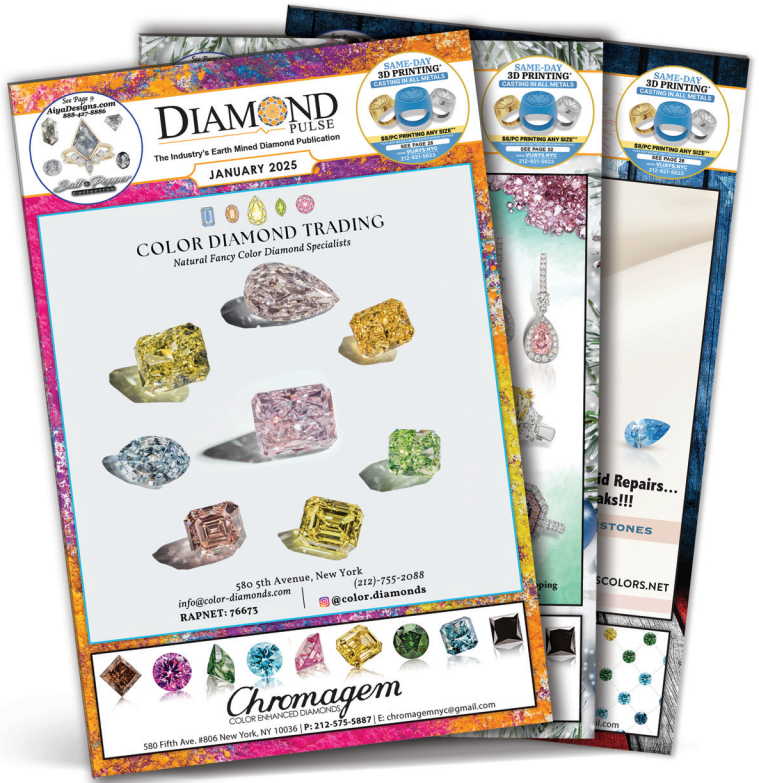
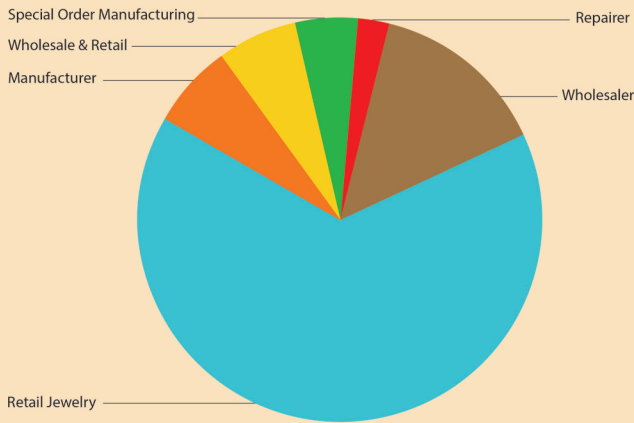


Make your Advertising DOLLARS COUNT!



Distribution By Reader Classification Diamond Pulse Magazine



- 65.2% Retail Jewelry
- 13.9% Wholesaler
- 6.7% Manufacturer
- 6.5% Wholesale & Retail
- 4.9% Special Order Manufacturing
- 2.7% Repairer

DIAMOND & JEWELRY INDUSTRY

Geared to the wholesale Jewelry industry, Diamond Pulse Magazine is at the forefront of how natural diamonds and Jewelry are being sold.



CIRCULATION

We are the largest circulated Diamond & Jewelry publication in the industry. 24,000 magazines printed & mailed monthly! Diamond Pulse will surely give you the exposure you're looking for.



DISTRIBUTION

Besides mailing 24,000 physical magazines, we distribute our publication at trade show bins such as, JCK, JIS & JA NY shows, bringing you more exposure to even more potential sales.



DIGITAL MARKETING

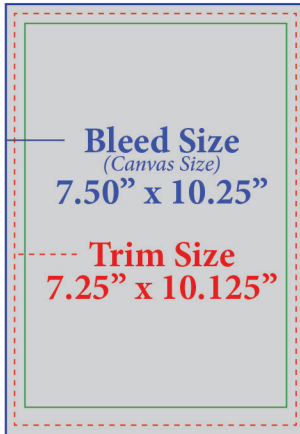
We use email and Social Media such as Facebook and Instagram to further promote your advertisement to thousands of Jewelers monthly. Digital copies can be viewed online and through our email campaign.



AFFORDABILITY

You're not going to find a more cost effective advertising venue than Diamond Pulse. By keeping our expenses low we are able to pass the savings to you. Call us now to reserve space in our publication.

FULL PAGE



3 months **6 months**
\$1,250/mo \$1,150/mo

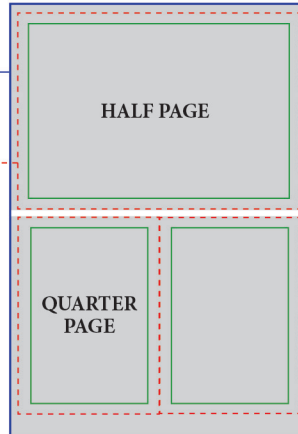
12 months
\$1,000/mo

Consecutive months

HALF PAGE

Bleed Size (Canvas Size)
7.50" x 5"

Trim Size
7.25" x 4.875"



HALF PAGE

3 months
\$750/mo

6 months
\$700/mo

12 months
\$600/mo

QUARTER PAGE

3 months
\$500/mo

6 months
\$450/mo

12 months
\$400/mo

Consecutive months

QUARTER PAGE

Bleed Size (Canvas Size)
3.75" x 5"

Trim Size
3.50" x 4.875"

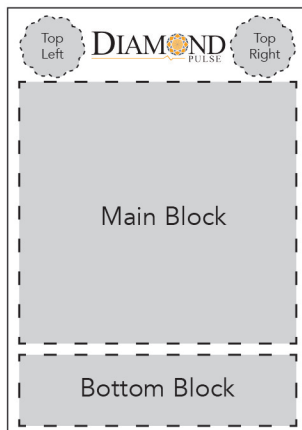
BUSINESS CONNECTION



\$250/mo

3.25" W x 2.125" H

FRONT COVER



Main Block
\$3,500

6.75" W x 6.625" H

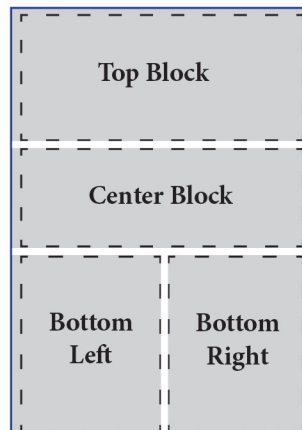
Bottom Block
\$2,000

6.75" W x 1.625" H

Top Left or Right
\$500

1.75" W x 1.75" H

BACK COVER



Top Block
\$2,000

7.50" W x 3.00" H

Center Block
\$2,000

7.50" W x 2.625" H

Bottom Block (Left or Right)
\$1,500

3.625" W x 5.00" H

IMPORTANT:

All sizes are in inches. Keep live matter at least 1/2" on all sides inside bleed for safety.

FILE FORMATS:

High resolution (300dpi) PDF files are preferred. If providing other formats, ensure all images are CMYK and that all fonts are embedded.

PLEASE LABEL FILES:

Include Name of Company, Magazine Name/Section and Ad Size.

AD MATERIAL DEADLINE:
15th OF THE PRIOR MONTH

EMAIL FILES TO:

sendusyourgraphics@gmail.com

*Prices are per month.
*Minimum 3 month agreement required.



Advertisement Terms of Agreement

This represents the agreement and understanding between Diamond Pulse & the customer (hereinafter called the "Client")

I the "CLIENT" agree to advertise with Diamond Pulse for _____ consecutive months. I agree to purchase a _____ page for the amount of \$ _____ per month Starting _____ 20 _____. I agree to pay for that months advertising 1 month in advance. I agree to keep a zero balance with Diamond Pulse at all times or this contract may be terminated and a late fee of 15% will be added to all outstanding balances. An early termination fee of \$1000 will apply to accounts terminated before this agreement is complete. All ads must be submitted to diamond Pulse no later than the 10th of the month for it to be included in the next month's issue, otherwise we will run previous month's ad. Diamond Pulse does not take responsibility for errors and content of ads.

Additional comments: _____

Signature: _____ Signature of sales Rep: _____

Business Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____

Phone: _____ Fax: _____

Web Address: _____ Notes: _____

Billing Information: Visa MasterCard AMEX

Credit Card #: _____ Exp: ____/____ Code: _____

Name On Card: _____

I authorize Diamond Pulse to charge my Credit Card for the agreed amounts in this contract.

Signature: _____

Monthly Ad Fee \$ _____

Graphic Charge \$ _____

Billed Today \$ _____

Billed monthly \$ _____